

Case study: Mac-Group



mac-group supports its growth strategy with planning excellence and Powerproject

Summary: Newry-based mac-group has been well known in the interior fit-out space for a long time, but it is now building a broader future. In the past few years it has expanded firmly into the mainstream construction business. It now has four offices around Ireland and the UK and is still growing.



Planning to deliver amazing fit-outs to transform, renew and refurbish existing buildings was exacting enough. With wider construction came fresh planning and programme management challenges.

The company's response is a bold initiative to make planning excellence a part of the company DNA, supported by Powerproject software.

When it was established in Dublin in 2002, mac-group set out to do things differently and better than the norm. It established a reputation for delivering ambitious fit-out projects. It built a highly engaged team to deliver beyond expectations on fit-out projects that can range from £500k to £25m.

The company has since diversified. Today it is established in the mainstream construction business, with projects spanning residential, commercial and industrial sectors in Ireland, the UK and Europe, and proudly proclaims itself as "Dynamic Construction People." It has formed an exciting partnership to deliver volumetric modular solutions and tap into booming demand for high speed residential delivery in Ireland.

In the early stages, the company had managed without a formal planning department. Site managers and project managers had planned activities individually, but there was no formal or integrated department to support them.

As mac-group grew, construction operations increased, and projects became larger. The leaders of its Interiors and Construction businesses recognised a need for change. Brendan Moley, Interiors MD, spearheaded an initiative to embed planning excellence across the organisation.

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